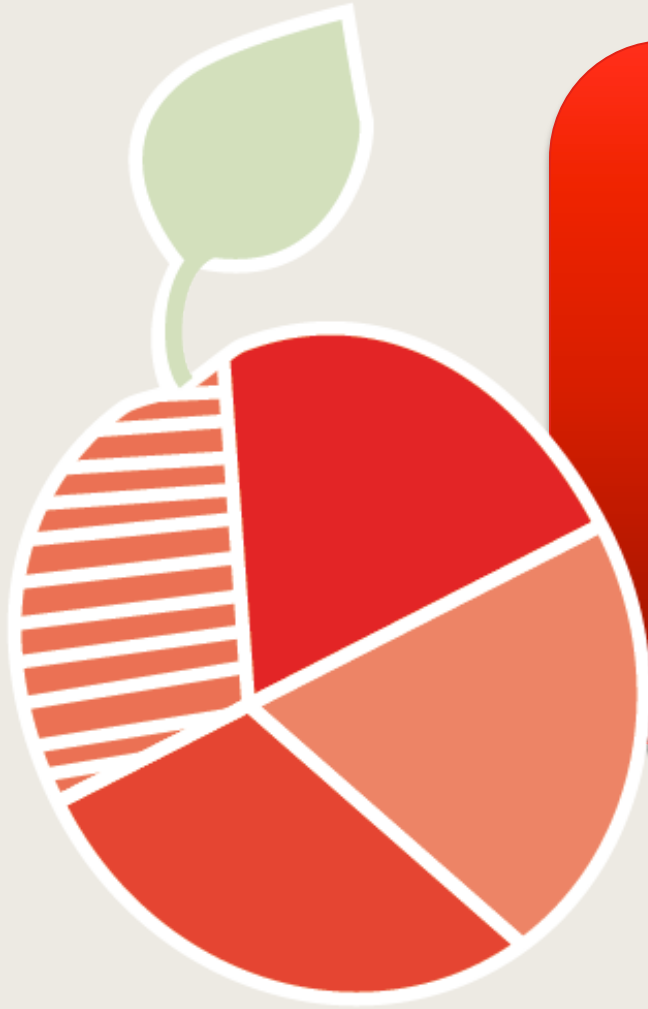




No Time To Train

SEPTEMBER WORKSHOP

Make Fruits and Veggies
First, Fast, & Fabulous

WARM-UP CHALLENGE

Look at this crowd of rubber ducks. Pick one. **Don't say anything,** though—keep your choice secret.

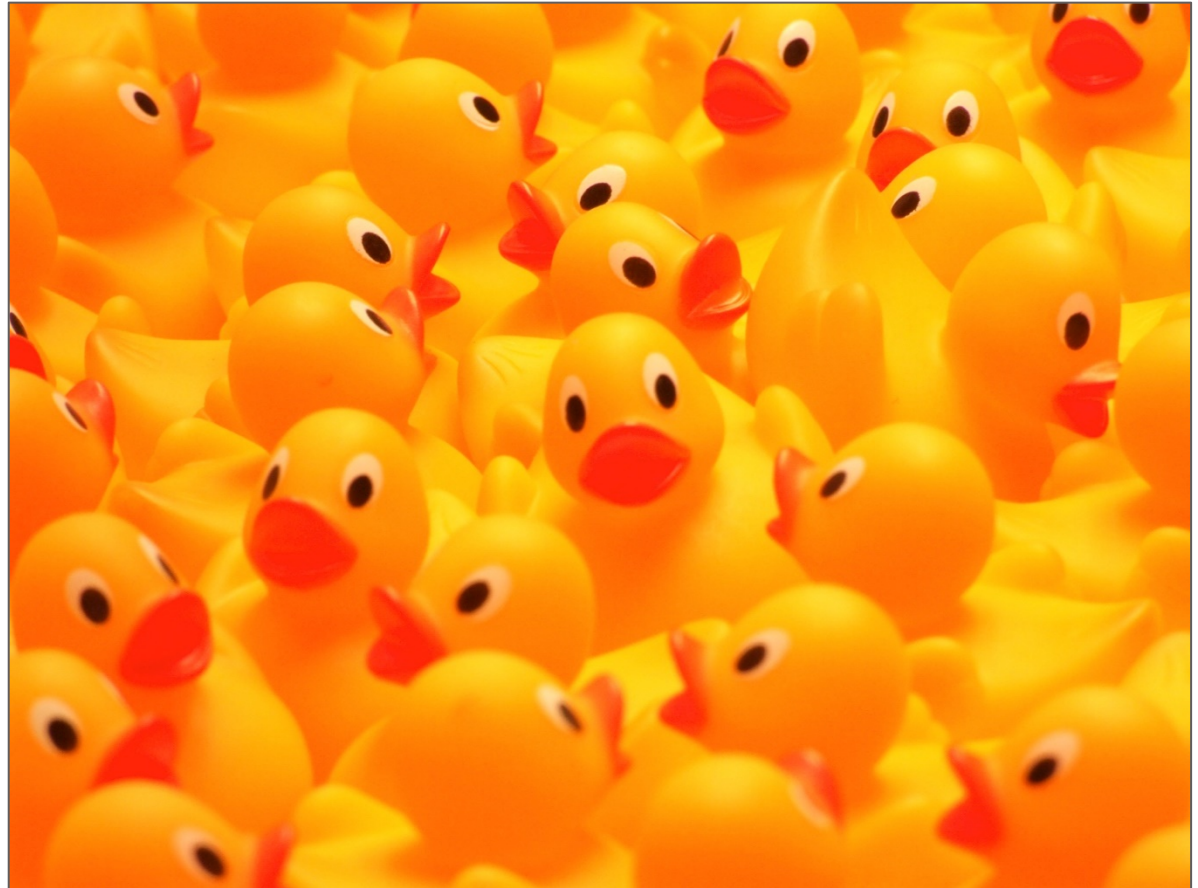


Photo by gaetanlee (wikimedia commons)



WARM-UP CHALLENGE



Photo by gaetanlee (wikimedia commons)

Now imagine you will win \$100 if you can get your friend to choose the same duck from the crowd.

The rules are:

- You can't make noise, motion, or otherwise communicate directly with your friend
- You can alter the photo or duck pond in any way you want prior to your friend seeing it, as long as you do not remove any of the ducks

How would you get your friend to choose the \$100 duck?



ADD A SPLASH OF COLOR



POINT THE WAY



MOVE YOUR DUCK TO THE FRONT



Photo by Kristen Wong (wikimedia commons)



MAKE A BIG DISPLAY



ADD BLING! DECORATE YOUR DUCK!

So fabulous!



Photo: Judith Leiber clutch (bagbliss.com)



MAKE YOUR FRUITS AND VEGGIES JUST AS SPECIAL AND UNFORGETTABLE



- ▶ Break through the fog.
- ▶ Get noticed.



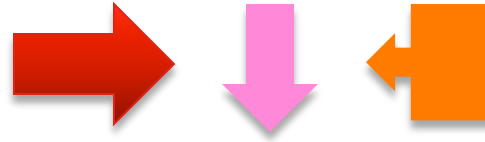
ADD A SPLASH OF COLOR



- ▶ **Bright trays, linens, utensils, and servingware**
- ▶ **Contrasting colors**
 - checkerboard-style rows of pre-portioned cups of canned peaches and red grapes
 - red and green apples together
- ▶ **Colored marker/chalk on menus**
- ▶ **Garnishes**

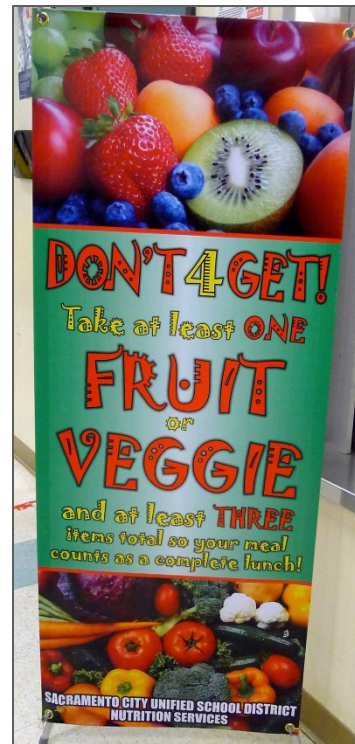
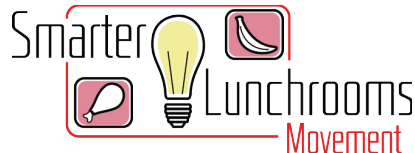


POINT THE WAY



► Signs and menus

- Be colorful, clear, and direct
- Use color, arrows, pictures/photos, short messages



Images: Juanjez (soup sign), grindsandwines.com (daily specials sign), Sam Howzit (fresh fruit sign), whoscooking4school.com (banner), neonandmore.com (salad bar sign)



MOVE TARGET FOODS TO THE FRONT



Put fruits and veggies in prominent places on the line

- **First** and **last** places (*at least 2 places in every serving line*)
- **Front & eye-level** of coolers and displays
- By slow-moving traffic spots
 - If you cannot put actual food there, use signs or food models
- Place the salad bar in the middle of the traffic flow so students walk by it and notice it. Orient it so they see the food, not the ends of the apparatus.



Photos by Shutterstock (fruit), iatfusa.com (salad bar)



MAKE A BIG DISPLAY



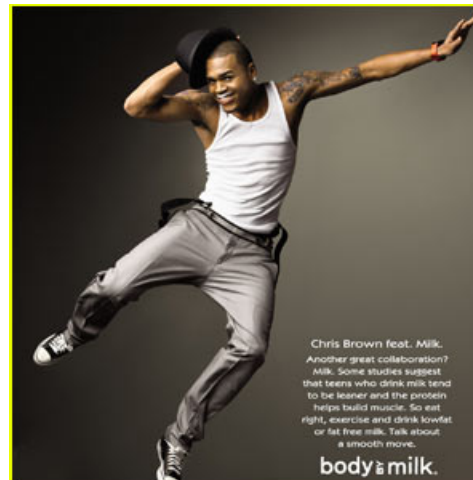
- ▶ **Put handheld fruit in a colorful, well-lit basket or bowl in a prominent place in line**
 - Use tongs or wrapped fruit when peel is edible
 - Add a sign
 - Shine a light on it
 - Prompt students to take piece
- ▶ **Feature “Today’s Special!” or “Fruit/Veggie of the Day” on attractive menu board**
 - Personalize with color, fun doodles, mascot, or fonts



DECORATE (ADD BLING)

- ▶ Colorful, cheerful, purposeful decorations can help make your lunchroom an inviting, fun place to eat and belong

- Clean
- Colorful
- School spirit
- Age-appropriate
- Food-centered
 - Involve students in making art
 - Themes: veggie of the month, school celebs' faves
 - Free from partners ("Got Milk?" posters, local farmers)
- Update every 1-3 months



LET'S TRY IT OUT!

Make fruits and veggies the stars of our lunchroom this month.

